

**SRR & CVR GOVT.DEGREE COLLEGE (A), VIJAYAWADA DEPARTMENT OF COMMERCE**

**I Semester**

**B.com (General)**

**Title of the Paper: Business Environment**

**Question Bank**

## **UNIT – 1**

### **Short Questions:**

- 1) Business Environment
- 2) Micro Environment
- 3) Demographical Environment
- 4) Environment Analysis
- 5) Macro Environment

### **Essay Questions:**

- 1) What is Business Environment? Explain its Characteristics?
- 2) What is Internal Environment? Explain internal environmental factors?
- 3) Explain the Micro factors which influence business Environment?
- 4) Explain the Macro factors which influence the business Environment?
- 5) Explain Environmental Analysis?

## **UNIT – 2**

### **Short Questions:**

- 1) Economic Environment
- 2) National Development Council (NDC)
- 3) NITI Aayog
- 4) Five Years Plans
- 5) Mixed Economy

### **Essay Questions:**

- 1) Explain various Economic Policies?
- 2) Write about the Nature of India Economy?
- 3) What are the objectives of five years plans?
- 4) Discuss the objectives and functions of NITI Aayog?
- 5) Write about National Development Council (NDC)?

## **UNIT – 3**

### **Shorts Questions:**

- 1) Fiscal Policy
- 2) Competition Law

- 3) Monetary Policy
- 4) RBI
- 5) Industrial Policy

### Essay Questions:

- 1) Write about Competition Law?
- 2) Discuss in details about Economics Reforms in India?
- 3) Discuss about Fiscal Policy in India?
- 4) Discuss about Monetary Policy?
- 5) Explain the Functions of RBI?

## **UNIT – 4**

### Short Questions:

- 1) Social Environment
- 2) Political Environment
- 3) Legal Environment
- 4) GST
- 5) Demonetisation

### Essay Questions:

- 1) Write a brief notes on Demonetisation?
- 2) What is GST? Explain its features?
- 3) Discuss Legal Changes in India?
- 4) Discuss the impact of Political Environment on Business in India?
- 5) What is Social Environment? Explain the Social Factors that Influence Business?

## **UNIT – 5**

### Short Questions:

- 1) Globalization
- 2) WTO
- 3) Trade Blocks
- 4) BRLCS
- 5) ASEAN

### Essay Questions:

- 1) What is Globalization? Explain its Merits and Demerits?
- 2) What is WTO? Write its objectives and Functions?
- 3) What is Trade block? Explain its Merits and Demerits?
- 4) What is SAARC? Explain its objectives?
- 5) What is IBRD? Explain its objectives and functions?